

A lifestyle spending account (LSA) gives you the flexibility to create personalized benefit programs for your employees to spend on what matters most to them. LSAs are a creative way to build a supportive culture and to attract, engage and retain top talent. You can choose from a wide variety of spending categories that best fit the needs of your workforce while supporting your business objectives. We've highlighted six of the most popular LSA packages to help get you started.

### WE MAKE IT EASY FOR YOU TO BENEFIT

Depending on the options you choose for your lifestyle account, we make it convenient for your employees to access and use their rewards.



#### CLARITY BENEFIT CARD

Participants pay providers for qualifying healthcare expenses with a simple swipe of a card. If your card is for prescriptions only, you can use it at the pharmacy.



#### CLARITY BENEFIT SOLUTIONS PORTAL

Participants can submit claims, view their account balance and transactions, see alerts and messages, and enroll in direct deposit. They can also download the Clarity mobile app to access their account on their mobile device.



#### DESIGNED FOR YOU

Clarity will work closely with you to determine the package that works best. Then, we provide online tools to monitor the effectiveness of the program.



Learn more about us at [claritybenefitsolutions.com](https://claritybenefitsolutions.com)

**Tip:** For translation to your preferred language, Google translate offers a free service that instantly translates to 100+ languages.

# WHAT MAKES ACLARITY SIMPLYWELL DIFFERENT?

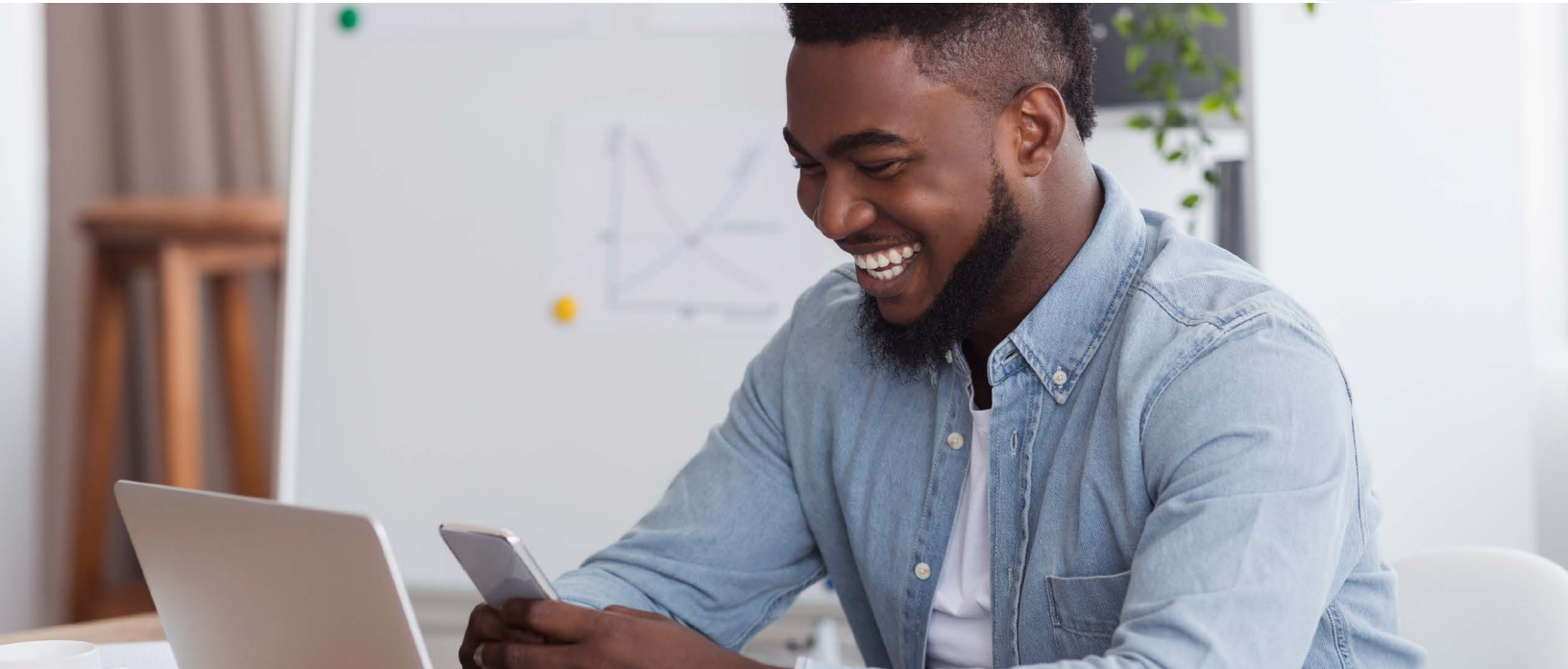
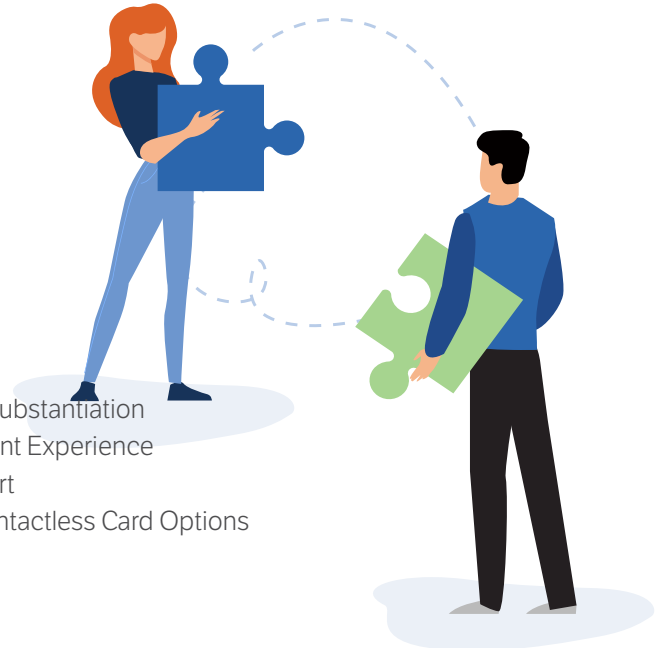
Our simply smarter approach to service means you get:

## DEDICATED SERVICE

- ✓ Nationwide Service in 230+ Languages
- ✓ Experienced Staff
- ✓ 24/7 Account Access
- ✓ State-of-the-art Quality Monitoring Technology
- ✓ Proven World-class Service Rating

## TECHNOLOGY THAT SIMPLY WORKS

- ✓ Cutting-edge Benefit Platform
- ✓ End-User Focus
- ✓ Better Banking Options
- ✓ Self-serve Implementation and Renewal
- ✓ Real-time Reporting
- ✓ Automated Claim Substantiation
- ✓ Simplified Participant Experience
- ✓ Educational Support
- ✓ Mobile Pay and Contactless Card Options
- ✓ Easy Integration



## A SIMPLY SMARTER APPROACH TO EMPLOYEE BENEFITS

Today, the benefits landscape is more confusing than ever, but it's also never been so essential. At Clarity, we believe life is a journey; one that should be lived well. So, we'll stop at nothing to bring clarity, and ensure you are ready for life. With state-of-the-art technology and world-class customer service, we'll handle the day-to-day so you can focus on what matters: your health.



**VOTED BUSINESS  
OF THE YEAR BY  
NJBIZ IN 2020**

Learn more about us at [claritybenefitsolutions.com](https://claritybenefitsolutions.com)

**Clarity**  
BENEFIT SOLUTIONS™

# TYPES OF LIFESTYLE PACKAGES AVAILABLE

Package type	Target outcome	Merchants
Professional development	Retain existing talent and open your talent pool to include those who want to advance but lack formal training	Colleges, educational services, trade & vocational Schools
Work-from-home	Support positive work environments, engage with your remote workforce, and help increase productivity	Utilities (computer network, telecom services, electricity, heating), Retail (home office, furniture)
Leisure and hobbies	Promote work/life balance during a time when employees are demanding more	Sporting goods stores, hobby shops, bookstores, music stores, museums, amusement parks
Healthy living	Increase employee engagement in their health, which can lead to higher satisfaction and better work outcomes	Athletic club memberships, sporting goods stores, private golf courses
Family care	Support a diverse workforce that increasingly identifies as caregivers; help them balance life and work responsibilities	Emergency childcare and elder care; vet services, pet supplies
Food	Provide opportunities for healthy food purchases, which can lead to higher satisfaction & productivity, and less turnover	Grocery stores, wholesale clubs, discount stores