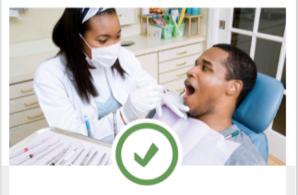


# HSA Did you know? Email for Participants

Use this email copy to create email communications that will help increase consumer understanding of the top expenses they may not know are covered by their HSA.

# Clarity | BENEFIT SOLUTIONS



#### 10 Items you didn't know were HSA-eligible

You probably know that your health savings account (HSA) contributions can be used to cover doctor visits (preventative. primary care and specialists) and prescriptions. But you may not realize your HSA dollars

can also cover these commonly-used products and services.

#### When you save for these items tax-free using your HSA, it's like getting a 30% discount on:

- Dental services including orthodontics
- 2. Vision products and services including corrective procedures
  - such as LASIK
- 3. Therapeutic services including physical therapy & chiropractic care
- 4. Diagnostic procedures including labs, scans, imaging
- 5. Mental health services including psychiatric care, therapy & counseling
- 6. Medical supplies including bandages, crutches, wheelchairs
- Over-the-Counter Medications such as Tylenol, Advil.
- 8. Fertility treatments such as IVF, or birth control products
- 9. Baby care items such as breast pumps & supplies
- 10 Long term care including nursing services

Will you, your spouse, or your dependents be using these services this year or in the future? If you're not using your HSA to save for these items, you are missing out on a fantastic opportunity to save.

For a full list of HSA-eligible expenses, click here to visit the IRS website. Or use our online eligibility checker to search for eligible

Test your knowledge of HSA-eligible expenses - visit our quiz today.

#### Questions?

We're here to answer them Please contact us phone or email.



By Phone Call Telephone Number



# Clarity | BENEFIT SOLUTIONS"



#### Don't overlook these costs when planning your annual HSA contribution

Experience has shown that people often under-fund their health savings accounts (HSAs) because they are not aware of the full range of healthcare expenses that are eligible for use of HSA

Below is an overview the most common HSA-eligible expenses When you save for these purchases tax-free using your HSA, it's like getting a 30% discount.

#### This year (or in the future), do you, your spouse, or your dependents plan to do...

Acupuncture Alcoholism treatment Ambulance services Artificial limb or prosthesis

Artificial teeth Birth control pills

Braille books/magazines (portion of costs) Car adaptations (for persons with disabilities)

Chiropractors Christian Science practitioners Contact lenses (including saline solution and cleaner)

Crutches Dental treatment (x-rays, fillings, extractions, dentures, braces, etc.)

Diagnostic devices (such as a blood sugar test kit)

Doctor's fees Drug addiction treatment Eyeglasses (including eye

examinations) Eye surgery (including laser eye surgery)

Fertility enhancement (including in-vitro fertilization)

Guide dog (for visually-impaired or hearing-impaired) Hearing aids and hearing aid batteries

Hospital services (including meals and lodging) Insulin

Laboratory fees Lactation assistance supplies Prescription medicines or

drugs Nursing home Nursing services

Operations or surgery Over-the-counter Medications Psychiatric care

Psychologist Telephone equipment for hearing-impaired

Telephone equipment for visually-impaired Therapy or counseling Transplants Transportation for medical

care Vasectomy Wheelchair

X-rays

And remember, any HSA funds that you do not use this year

rolled over into the future - so there is no risk of losing your money

if you overestimate.

For a full list of HSA-eligible expenses, click here to visit the IRS website. Or use our online eligibility checker to search for eligible

Test your knowledge of HSA-eligible expenses - visit our

quiz today.



#### Email #1:

Email Subject Line: We bet you didn't know these were HSA eligible

### 10 Items you didn't know were HSA-eligible

You probably know that your health savings account (HSA) contributions can be used to cover doctor visits (preventative, primary care and specialists) and prescriptions. But you may not realize your HSA dollars can also cover these commonly-used products and services.

When you save for these items tax-free using your HSA, it's like getting a 30% discount on:

- 1. Dental services including orthodontics
- 2. Vision products and services including corrective procedures such as LASIK
- 3. Therapeutic services including physical therapy & chiropractic care
- 4. Diagnostic procedures including labs, scans, imaging
- 5. Mental health services including psychiatric care, therapy & counseling
- 6. Medical supplies including bandages, crutches, wheelchairs
- 7. Over-the-Counter Medications such as Tylenol, Advil, Zyrtec
- 8. Fertility treatments such as IVF, or birth control products
- 9. Baby care items such as breast pumps & supplies
- 10. Long term care including nursing services

Will you, your spouse, or your dependents be using these services this year or in the future? If you're not using your HSA to save for these items, you are missing out on a fantastic opportunity to save.

For a full list of HSA-eligible expenses, <u>click here</u> to visit the IRS website. Or use our <u>online</u> <u>eligibility checker</u> to search for eligible items.

## Email #2:

**Email Subject Line:** What costs are you planning for this year?

Don't overlook these costs when planning your annual HSA contribution

Experience has shown that people often under-fund their health savings accounts (HSAs) because they are not aware of the full range of healthcare expenses that are eligible for use of HSA funds.

Below is an overview the most common HSA-eligible expenses. When you save for these purchases tax-free using your HSA, it's like getting a 30% discount.



This year (or in the future), do you, your spouse, or your dependents plan to do...

Acupuncture

Alcoholism treatment

Ambulance services

Artificial limb or prosthesis

Artificial teeth

Birth control pills

Braille books/magazines

(portion of costs)

Car adaptations (for persons

with disabilities)
Chiropractors

Christian Science practitioners

Contact lenses (including saline

solution and cleaner)

Crutches

Dental treatment (x-rays, fillings,

extractions, dentures, braces, etc.)

Diagnostic devices (such as a blood

sugar test kit) Doctor's fees

Drug addiction treatment

Eyeglasses (including eye

examinations)

Eye surgery (including laser

eye surgery)

Fertility enhancement (including

in-vitro fertilization)

Guide dog (for visually-impaired

or hearing-impaired)

Hearing aids and hearing aid

batteries

Hospital services (including

meals and lodging)

Insulin

Laboratory fees

Lactation assistance supplies

Prescription medicines or drugs

Nursing home

Nursing services

Operations or surgery

Over-the-counter Medications

Psychiatric care

Psychologist

Telephone equipment for

hearing-impaired

Telephone equipment for

visually-impaired

Therapy or counseling

**Transplants** 

Transportation for medical care

Vasectomy

Wheelchair

X-rays

And remember, any HSA funds that you do not use this year will be rolled over into the future – so there is no risk of losing your money if you overestimate.

For a full list of HSA-eligible expenses, click here to visit the IRS website.