



HSA Did you know? Email for Participants

Use this email copy to create email communications that will help increase consumer understanding of the top expenses they may not know are covered by their HSA.

10 Items you didn't know were HSA-eligible

You probably know that your health savings account (HSA) contributions can be used to cover doctor visits (preventative, primary care and specialists) and prescriptions. But you may not realize your HSA dollars can also cover these commonly-used products and services.

When you save for these items tax-free using your HSA, it's like getting a 30% discount on:

1. **Dental services** – including orthodontics
2. **Vision products and services** – including corrective procedures such as LASIK
3. **Therapeutic services** – including physical therapy & chiropractic care
4. **Diagnostic procedures** – including labs, scans, imaging
5. **Mental health services** – including psychiatric care, therapy & counseling
6. **Medical supplies** – including bandages, crutches, wheelchairs
7. **Over-the-Counter Medications** – such as Tylenol, Advil, Zyrtec
8. **Fertility treatments** – such as IVF, or birth control products
9. **Baby care items** – such as breast pumps & supplies
10. **Long term care** – including nursing services


Will you, your spouse, or your dependents be using these services this year or in the future? If you're not using your HSA to save for these items, you are missing out on a fantastic opportunity to save.

For a full list of HSA-eligible expenses, [click here](#) to visit the IRS website. Or use our [online eligibility checker](#) to search for eligible items.


[Test your knowledge](#) of HSA-eligible expenses – visit our interactive quiz today.

Questions?

We're here to answer them. Please contact us via phone or email.



By Phone
Call Telephone Number



By Email
[Click here](#)




Don't overlook these costs when planning your annual HSA contribution

Experience has shown that people often under-fund their health savings accounts (HSAs) because they are not aware of the full range of healthcare expenses that are eligible for use of HSA funds.

Below is an overview the most common HSA-eligible expenses. When you save for these purchases tax-free using your HSA, it's like getting a 30% discount.

This year (or in the future), do you, your spouse, or your dependents plan to do...

Acupuncture	Guide dog (for visually-impaired or hearing-impaired)
Alcoholism treatment	Hearing aids and hearing aid batteries
Ambulance services	Hospital services (including meals and lodging)
Artificial limb or prosthesis	Insulin
Artificial teeth	Laboratory fees
Birth control pills	Lactation assistance supplies
Braille books/magazines (portion of costs)	Prescription medicines or drugs
Car adaptations (for persons with disabilities)	Nursing home
Chiropractors	Nursing services
Christian Science practitioners	Operations or surgery
Contact lenses (including saline solution and cleaner)	Over-the-counter
Crutches	Medications
Dental treatment (x-rays, fillings, extractions, dentures, braces, etc.)	Psychiatric care
Diagnostic devices (such as a blood sugar test kit)	Psychologist
Doctor's fees	Telephone equipment for hearing-impaired
Drug addiction treatment	Telephone equipment for visually-impaired
Eyeglasses (including eye examinations)	Therapy or counseling
Eye surgery (including laser eye surgery)	Transplants
Fertility enhancement (including in-vitro fertilization)	Transportation for medical care
	Vasectomy
	Wheelchair
	X-rays

And remember, any HSA funds that you do not use this year will be rolled over into the future – so there is no risk of losing your money if you overestimate.

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Email #1:

Email Subject Line: We bet you didn't know these were HSA eligible

10 Items you didn't know were HSA-eligible

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When you save for these items tax-free using your HSA, it's like getting a 30% discount on:

1. Dental services – including orthodontics
2. Vision products and services – including corrective procedures such as LASIK
3. Therapeutic services – including physical therapy & chiropractic care
4. Diagnostic procedures – including labs, scans, imaging
5. Mental health services – including psychiatric care, therapy & counseling
6. Medical supplies – including bandages, crutches, wheelchairs
7. Over-the-Counter Medications – such as Tylenol, Advil, Zyrtec
8. Fertility treatments – such as IVF, or birth control products
9. Baby care items – such as breast pumps & supplies
10. Long term care – including nursing services

Will *you, your spouse, or your dependents* be using these services this year or in the future? If you're not using your HSA to save for these items, you are missing out on a fantastic opportunity to save.

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Email #2:

Email Subject Line: What costs are you planning for this year?

Don't overlook these costs when planning your annual HSA contribution

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This year (or in the future), do you, your spouse, or your dependents plan to do...

<p>Acupuncture</p> <p>Alcoholism treatment</p> <p>Ambulance services</p> <p>Artificial limb or prosthesis</p> <p>Artificial teeth</p> <p>Birth control pills</p> <p>Braille books/magazines (portion of costs)</p> <p>Car adaptations (for persons with disabilities)</p> <p>Chiropractors</p> <p>Christian Science practitioners</p> <p>Contact lenses (including saline solution and cleaner)</p> <p>Crutches</p> <p>Dental treatment (x-rays, fillings, extractions, dentures, braces, etc.)</p> <p>Diagnostic devices (such as a blood sugar test kit)</p> <p>Doctor's fees</p> <p>Drug addiction treatment</p> <p>Eyeglasses (including eye examinations)</p> <p>Eye surgery (including laser eye surgery)</p> <p>Fertility enhancement (including in-vitro fertilization)</p>	<p>Guide dog (for visually-impaired or hearing-impaired)</p> <p>Hearing aids and hearing aid batteries</p> <p>Hospital services (including meals and lodging)</p> <p>Insulin</p> <p>Laboratory fees</p> <p>Lactation assistance supplies</p> <p>Prescription medicines or drugs</p> <p>Nursing home</p> <p>Nursing services</p> <p>Operations or surgery</p> <p>Over-the-counter Medications</p> <p>Psychiatric care</p> <p>Psychologist</p> <p>Telephone equipment for hearing-impaired</p> <p>Telephone equipment for visually-impaired</p> <p>Therapy or counseling</p> <p>Transplants</p> <p>Transportation for medical care</p> <p>Vasectomy</p> <p>Wheelchair</p> <p>X-rays</p>
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