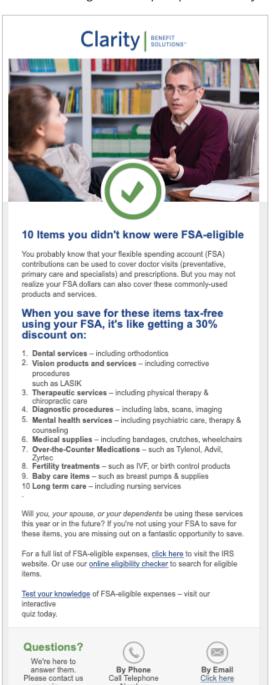


# FSA Did you know? Email for Participants

Use this email copy to create email communications that will help increase consumer understanding of the top expenses they may not know are covered by their FSA.



Number

via

phone or email.



phone or email.



#### Email #1

Email Subject Line: We bet you didn't know these were FSA eligible

### 10 Items you didn't know were FSA-eligible

You probably know that your flexible spending account (FSA) contributions can be used to cover doctor visits (preventative, primary care and specialists) and prescriptions. But you may not realize your FSA dollars can also cover these commonly-used products and services.

When you save for these items tax-free using your FSA, it's like getting a 30% discount on:

- 1. **Dental services** including orthodontics
- 2. **Vision products and services** including corrective procedures such as LASIK
- 3. **Therapeutic services** including physical therapy & chiropractic care
- 4. **Diagnostic procedures** including labs, scans, imaging
- 5. **Mental health services** including psychiatric care, therapy & counseling
- 6. **Medical supplies** including bandages, crutches, wheelchairs
- 7. Over-the-Counter Medications such as Tylenol, Advil, Zyrtec
- 8. **Fertility treatments** such as IVF, or birth control products
- 9. Baby care items such as breast pumps & supplies
- 10. **Long term care** including nursing services

Will you, your spouse, or your dependents be using these services this year or in the future? If you're not using your FSA to save for these items, you are missing out on a fantastic opportunity to save.

For a full list of FSA-eligible expenses, click here to visit the IRS website.

# Email #2:

Subject Line: What costs are you planning this year?

## Don't overlook these costs when planning your annual FSA contribution

Experience has shown that people often under-fund their flexible spending account (FSAs) because they are not aware of the full range of healthcare expenses that are eligible for use of FSA funds.

Below is an overview the most common FSA-eligible expenses. When you save for these purchases tax-free using your FSA, it's like getting a 30% discount.



This year (or in the future), do you, your spouse, or your dependents plan to do...

Acupuncture

Alcoholism treatment

Ambulance services

Artificial limb or prosthesis

Artificial teeth

Birth control pills

Braille books/magazines

(portion of costs)

Car adaptations (for persons

with disabilities)

Chiropractors

Christian Science practitioners Contact lenses (including saline

solution and cleaner)

Crutches

Dental treatment (x-rays, fillings,

extractions, dentures, braces, etc.)

Diagnostic devices (such as a blood

sugar test kit) Doctor's fees

Drug addiction treatment

Eyeglasses (including eye

examinations)

Eye surgery (including laser

eye surgery)

Fertility enhancement (including

in-vitro fertilization)

Guide dog (for visually-impaired

or hearing-impaired)

Hearing aids and hearing aid

batteries

Hospital services (including

meals and lodging)

Insulin

Laboratory fees

Lactation assistance supplies

Prescription medicines or drugs

Nursing home

Nursing services

Operations or surgery

Over-the-counter Medications

Psychiatric care

Psychologist

Telephone equipment for

hearing-impaired

Telephone equipment for

visually-impaired

Therapy or counseling

**Transplants** 

Transportation for medical care

Vasectomy

Wheelchair

X-rays

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